



THE NEUROSCIENCES AND MUSIC | VIII

Wiring, re-wiring, and well-being

13-16 June 2024

HELSINKI | FINLAND & online



SPONSORBOOK



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The most important international conference
on the Neurosciences and Music
with the main experts from all over the world!



In partnership with



In collaboration with



THE CONGRESS

The Mariani Foundation for Paediatric Neurology (Milan, Italy) and the Centre of Excellence in Music, Mind, Body and Brain (MMBB), University of Helsinki, are organizing **The Neurosciences and Music | VIII** congress to be held in **Helsinki, Finland, from 13 to 16 June, 2024**. The eight edition of this established congress series will again gather the main experts of music neuroscience from all over the world for the premier event in the field.

The focus theme of the congress is **Wiring, Re-wiring, and Well-being**. It reflects the unique capacity of music to build connections, both between persons and within the brain, to facilitate the learning and re-learning of skills in the healthy and injured brain, and to foster development and well-being in daily life and in educational and rehabilitative settings.

The scientific programme will include a **Keynote Lecture, Symposia, Poster Sessions, and Pre-conference Workshops**.

The meeting is of interest to the **global “Neuromusic Community”** ([over 35,000 followers on Facebook](#)): neuroscientists, psychologists, clinicians and professionals in the medical field, therapists, educators, musicians, musicologists, and students in each of these fields.



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FACTS & FIGURES

4 days, comprising

- ✧ **10** Symposia
- ✧ **3** Workshops
- ✧ **1** Keynote Lecture
- ✧ **3** Poster Sessions
- ✧ **3** Best poster talks
- ✧ **5** Musical interludes

> *Call for posters is underway*

> *Poster submission will be open until 29 February 2024*

Up to 650 participants

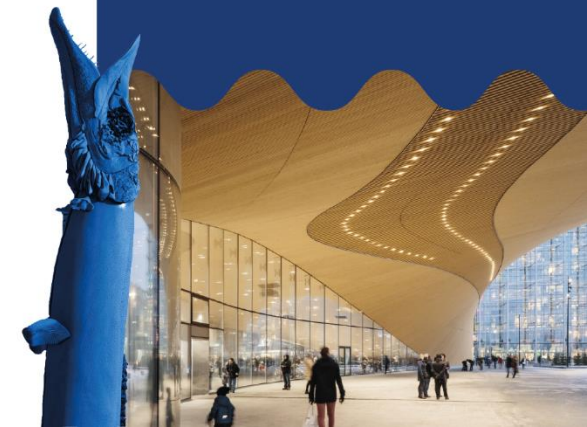
- ✧ **50** speakers onsite + online
- ✧ **300** attendees onsite
- ✧ **300** attendees online



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“THE NEUROSCIENCES AND MUSIC” SERIES

Since 2002 the Mariani Foundation has been the organiser of this **series of world congresses entitled “The Neurosciences and Music”** (NM), and the 2024 edition is conceived as a continuation of the previous meetings:

- ✧ **NM I:** Mutual interactions and implications of developmental functions | Venice, Italy 2002
- ✧ **NM II:** From perception to performance | Leipzig, Germany 2005
- ✧ **NM III:** Disorders and plasticity | Montreal, Canada 2008
- ✧ **NM IV:** Learning and Memory | Edinburgh, UK 2011
- ✧ **NM V:** Cognitive Stimulation and Rehabilitation | Dijon, France 2014
- ✧ **NM VI:** Music, Sound and Health | Boston, USA 2017
- ✧ **NM VII:** Connecting with music across the lifespan | Aarhus, Denmark & online 2021 (first hybrid edition)

These conferences have always been **highly successful** and have generated enormous excitement, both among established and new researchers. By providing the opportunity to present new results and exchange information, the meetings have contributed substantially to the growth of new research and collaborations in the neuroscience of music and to its **visibility within the broader scientific community**.



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LOCATION AND VENUE: University of Helsinki

The **Opening Session** will take place in the **Great Hall at the Main Building** of the University of Helsinki.



Great Hall at the Main Building
© University of Helsinki, photo by Uni Material Bank



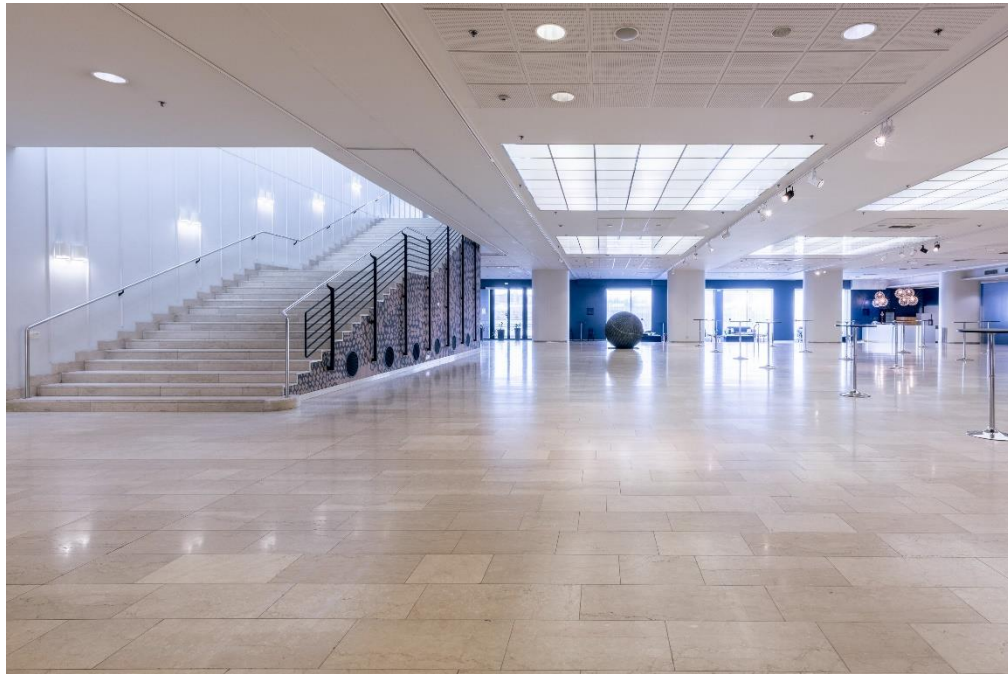
Main Building
© University of Helsinki, photo by Linda Tammisto



Interior
© University of Helsinki, photo by Veikko Somerpuro

LOCATION AND VENUE: Scandic Marina Congress Center

Symposia and **Poster Sessions** will take place at the Scandic Marina Congress Center, where a large and bright foyer is available as exhibition space.



© Scandic Marina Congress Center



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SPONSORSHIP PACKAGES

MAJOR PACKAGE

- ✧ *Sponsor acknowledgment*
 - ✧ Logo in Powerpoint slide at the opening and closing of the congress days
 - ✧ Logo in final congress program (printed version as well as online .pdf)
 - ✧ Logo and hyperlink in the “Supporters” section on www.neuromusic.org
- ✧ *Advertising*
 - ✧ Opportunity to include corporate information or a promotional paragraph in one marketing email to pre-congress participant list up to 650 attendees
 - ✧ A full page, color advertisement in the final program
 - ✧ Insertion of sponsor flyer/brochure in conference materials
- ✧ *Registration*
 - ✧ 3 complimentary registrations, which include attendance at the welcome reception, all scientific sessions, lunches and coffee breaks
- ✧ *Exhibition*
 - ✧ Exhibit space located in the main congress area (3 days | June 14-15-16)

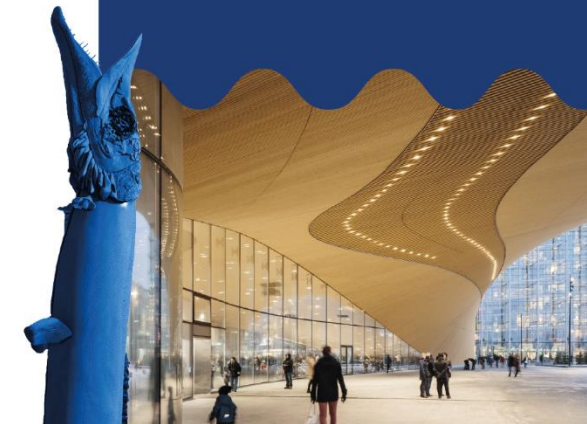
Rate € 5.000



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SPONSORSHIP PACKAGES

MIDDLE PACKAGE

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 - ✧ Logo in Powerpoint slide at the opening and closing of the congress days
 - ✧ Logo in final congress program (printed version as well as online .pdf)
 - ✧ Logo and hyperlink in the “Supporters” section on www.neuromusic.org
- ✧ *Advertising*
 - ✧ A half page, color advertisement in the final program
 - ✧ Insertion of sponsor flyer/brochure in conference materials
- ✧ *Registration*
 - ✧ 2 complimentary registrations, which include attendance at the welcome reception, all scientific sessions, lunches and coffee breaks
- ✧ *Exhibition*
 - ✧ Exhibit space located in the main congress area (2 days | among June 14-15-16)

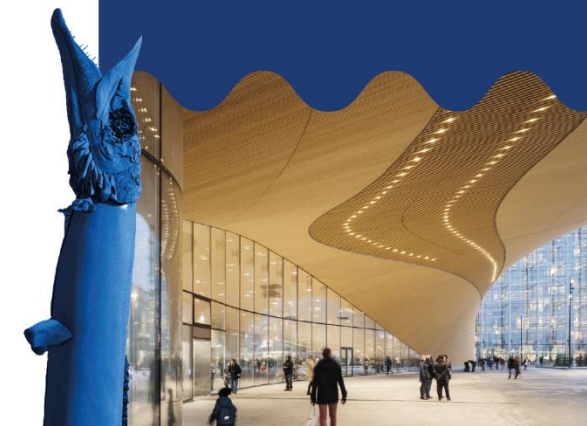
Rate € 3.500



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SPONSORSHIP PACKAGES

MINOR PACKAGE

- ✧ *Sponsor acknowledgment*
 - ✧ Logo in Powerpoint slide at the opening and closing of the congress days
 - ✧ Logo in final congress program (printed version as well as online .pdf)
 - ✧ Logo and hyperlink in the “Supporters” section on www.neuromusic.org
- ✧ *Advertising*
 - ✧ Insertion of sponsor flyer/brochure in conference materials
- ✧ *Registration*
 - ✧ 1 complimentary registration, which includes attendance at the welcome reception, all scientific sessions, lunches and coffee breaks
- ✧ *Exhibition*
 - ✧ Exhibit space located in the main congress area (1 day | among June 14-15-16)

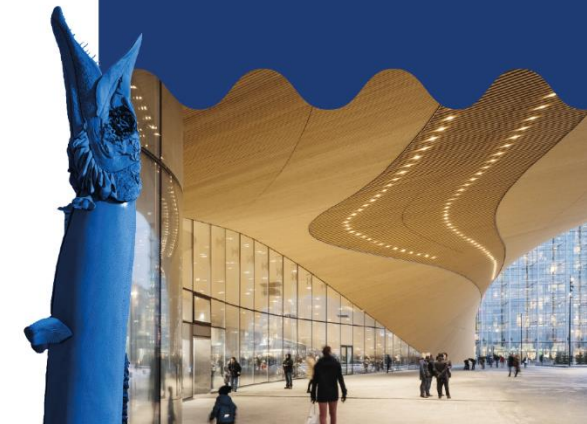
Rate € 2.000



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OTHER SPONSORSHIP OPPORTUNITIES



CONGRESS DINNER SPONSOR

Opportunity to be named as the sponsor of the congress dinner.

Sponsor acknowledgment

- * Logo in final congress program (printed version as well as online .pdf)
- * Logo and hyperlink in the “Supporters” section on www.neuromusic.org
- * Opportunity to display two sponsor pull-up banners during the congress dinner
- * Verbal acknowledgment as the sponsor during the congress dinner

Rate € 2500



FINAL PROGRAM ADVERTISING / FULL PAGE

The final program will include program details, social information, and general congress information.

Rate € 1000



FINAL PROGRAM ADVERTISING / HALF PAGE

The final program will include program details, social information, and general congress information.

Rate € 500



POSTER SESSION SPONSOR

Opportunity to be named as the sponsor of the Poster Sessions in Gather.Town (on site and online)

Rate € 1500



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WHY SPONSOR / EXHIBIT AT NEUROMUSIC VIII

- ✧ Sponsoring and/or exhibiting at “Neuromusic VIII” provides an excellent opportunity to promote your company among participants before, during and after the conference.
- ✧ Participants are keen to share studies, projects and experiences. Aligning your company with this exciting meeting demonstrates your commitment to assisting attendee exchange at a very personal level.
- ✧ Your representatives will network with participants from all over the world.
- ✧ Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment.

Our aim is to ensure that participants feel informed and inspired and that our sponsors receive the most exposure from supporting “Neuromusic VIII”.

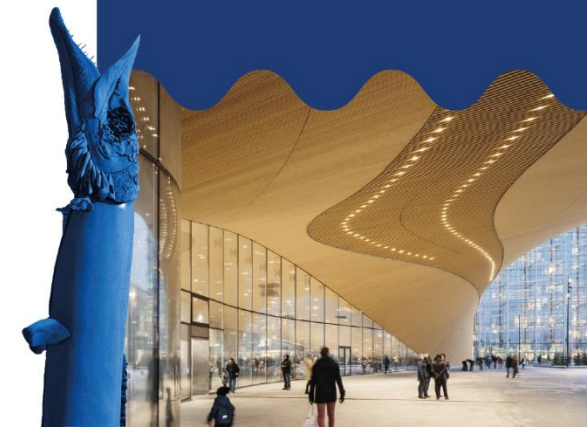
We would be delighted to discuss any specifically tailored sponsorship or exhibition opportunities.



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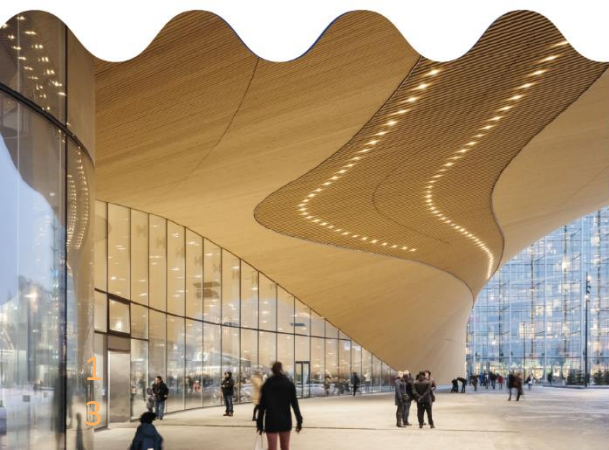
THE MARIANI FOUNDATION

Since its beginnings in 1985, the Mariani Foundation has established itself as a **leading organization** in the field of **paediatric neurology** by organizing a variety of **training courses**, providing **research grants**, and supporting **specialized care** in close cooperation with major public healthcare institutions in Italy.

In 2009 it became the first private entity to join the founding members of the **National Neurologic Institute “Carlo Besta” in Milan**, ranked by Newsweek in 2021 as the sixth world’s best specialized hospital for neurology, the first in Italy ([see Newsweek’s ranking](#)).

In addition, the Mariani Foundation is a **point of reference for the global scientific community** both with regard to **projects that link neuroscience and music**, and in the context of dialogue between scientists and musicians, especially that aimed at promoting harmonious growth and enhancing development in children.

This activity and the series of congresses entitled “The Neurosciences and Music” are conducted in partnership with the **most prestigious international scientific organisations active in the field**, in particular the New York Academy of Sciences (NYAS), under the aegis of which, in 2000, the Foundation first entered the so-called “Neuromusic” sector.



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THE CENTRE OF EXCELLENCE IN MUSIC, MIND, BODY AND BRAIN (MMBB)

MMBB studies music as a multimodal human experience and as a versatile engine of change, throughout the life span and in health and disease. MMBB is funded by the **Research Council of Finland** for years 2022–2029. It is coordinated by the **University of Jyväskylä**. The research activities are conducted in collaboration with the **University of Helsinki**.

The researchers at the Department of Music, Art and Culture Studies at the University of Jyväskylä are led by **Professor Petri Toiviainen**, who is also the **director of MMBB**. They investigate, for instance, the multisensory nature of music, the emotional, well-being and social effects of musical activities, and the use of music therapy to improve the quality of life of depressed patients and autistic people.

The researchers at the Department of Psychology and Logopedics at the University of Helsinki are led by Associate **Professor Teppo Särkämö**, who also serves as the **Vice-Director of MMBB**. They investigate the use of music in rehabilitation of brain developmental disorders and aging-related brain diseases.

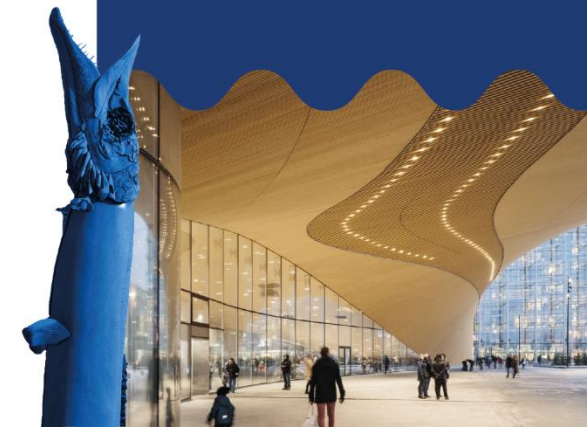
Professor Minna Huotilainen leads the researchers at the Faculty of Educational Sciences of the University of Helsinki. They investigate the possibilities of music in the field of learning, the effect of music on language learning and social skills starting from early childhood education, and ways of teacher training to produce skills for utilizing music.



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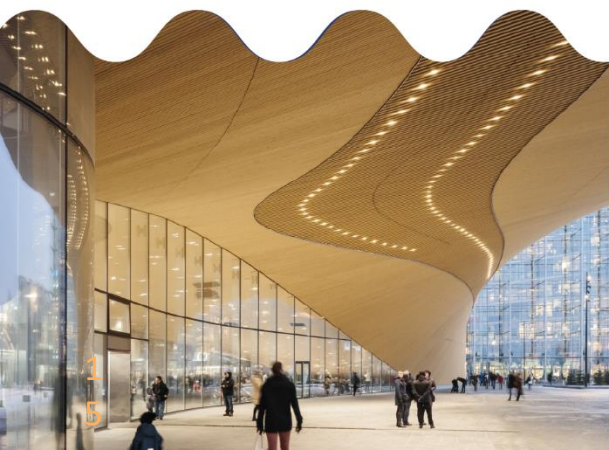
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